**Anti-Tobacco Ad Project**

This project will count as a Summative Assessment

<table>
<thead>
<tr>
<th>Grade</th>
<th>Description</th>
<th>Score Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>Proficient with Distinction</td>
<td>90-100</td>
</tr>
<tr>
<td>3</td>
<td>Proficient</td>
<td>80-89</td>
</tr>
<tr>
<td>2</td>
<td>Partially Proficient</td>
<td>70-79</td>
</tr>
<tr>
<td>1</td>
<td>Developing</td>
<td>50-69</td>
</tr>
<tr>
<td>IE</td>
<td>No Evidence</td>
<td>0-49</td>
</tr>
</tbody>
</table>

**Process - Art Making**

1. Student demonstrates proper use of equipment/materials __ 4 __
2. Student uses class time efficiently and wisely __ 4 __
3. Student creates poster with neatness and creativity __ 4 __
   (Shading, pictures, handwriting) (Size - 18” by 24”)
   or interactive online poster

**Final Assessment and comments:**

**Total:** __48__

**Product**

4. Fact – 3 sentences __ 12 __
5. Slogan – relates to fact __ 4 __
6. Picture - 1 large picture - 2 or 3 smaller pictures or videos __ 8 __
7. Work cited-MLA format (website or book) use EasyBib______4 __
8. Spelling __ 4 __
9. Rubric __ 4 __